



## NELCDC BOARD MEETING MINUTES

October 5, 2017

Sheraton Birmingham – 2101 Richard Arrington Jr Blvd. N

### INVOCATION

Invocation was led by Orlando Robinson, Jr.

### CALL TO ORDER

Jason Bergerson called the meeting to order at 10:25am.

### PLEDGE OF ALLEGIANCE

Pledge of Allegiance was led by Orlando Robinson, Jr.

### ROLL CALL

Monique Coleman conducted roll call. 16 members were present during roll call; quorum established. Three board members showed up following roll call as shown below.

### BOARD MEMBERS PRESENT

1. Hal Barnes	11. Greg Jones
2. Sandy Becker	12. George Lee, Jr.
3. Jason Bergerson	13. DeAnna O'Malley (late)
4. Loretta Buckner (late)	14. Ian Randolph
5. Jerry Caligiuri	15. Orlando Robinson, Jr.
6. Charmaine Clark (late)	16. Wanda Sloan (late)
7. Monique Coleman	17. Anne-Marie Taylor
8. Paul Gambill	18. Rene Kane
9. Elton Gatewood	19. Annie Rodgers
10. Catherine Huckaby	

### BOARD MEMBERS ABSENT

20. Beryl McCadden-Pritko	21. Lisa Middleton
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### STAFF/HOST ENTITY TEAM MEMBERS PRESENT

Jeri Pryor, Administrative Assistant	
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<b>I.</b>	<b>APPROVAL OF AGENDA</b>
	Jerry Caligiuri made a motion to approve the agenda; Paul Gambill seconded. Vote 17-0. Motion carried.
	<b>Votes: 17-In Favor 0-Opposed 0-Abstained Motion: Carried</b>

<b>II.</b>	<b>ELECTION OF NUSA OFFICERS</b>
	<p>The FY 17-18 Officer Elections Results were as follows:</p> <p>Presidents Nominee</p> <ul style="list-style-type: none"> <li>• <b>Jason Bergerson – 8 votes</b></li> <li>• Elton Gatewood – 5 votes</li> <li>• George Lee – 4 votes</li> </ul> <p>Vice President Nominee</p> <ul style="list-style-type: none"> <li>• <b>Monique Coleman – 7 votes</b></li> <li>• Elton Gatewood - 6</li> <li>• George Lee – 4</li> </ul> <p>Treasurer Nominee</p> <ul style="list-style-type: none"> <li>• Anne-Marie Taylor won by acclamation. Mr. Bergerson voted to close nominations; Ms. Kane seconded. Motion carried unanimously.</li> </ul> <p>Assistant Treasurer Nominee</p> <ul style="list-style-type: none"> <li>• Lisa Middleton won by acclamation. Mr. Gatewood voted to close nominations; Mr. Bergerson seconded. Motion carried unanimously.</li> </ul> <p>Secretary Nominee</p> <ul style="list-style-type: none"> <li>• <b>DeAnna O'Malley – 10 votes</b></li> <li>• Loretta Buckner – 7 votes</li> </ul> <p>Assistant Secretary</p> <ul style="list-style-type: none"> <li>• <b>Rene Kane – 9 votes</b></li> <li>• Loretta Buckner - 8 votes</li> </ul> <p>Parliamentarian</p> <ul style="list-style-type: none"> <li>• Hal Barnes won by acclamation. Mr. Gatewood voted to close nominations; Mr. Randolph seconded. Motion carried unanimously.</li> </ul> <p>Sergeant-at-Arms</p> <ul style="list-style-type: none"> <li>• George Lee won by acclamation. Mr. Bergerson voted to close nominations; Mr. Randolph seconded. Motion carried unanimously.</li> </ul>

<b>III.</b>	<b>APPROVAL OF MAY 2017 BOARD MINUTES</b>		
	Jason Bergerson asked Ms. Coleman to provide a report on the meeting minutes from the pre-conference board meeting, the post conference board meeting and the general membership meeting minutes. Ms. Coleman stated she was working to finalize the minutes and asked the agenda item be postponed to the following day (10/6/17) so she could finalize the minutes. Mr. Bergerson postponed this item until tomorrow. No voting action taken.		
	<b><i>No Action Taken – Discussion Postponed</i></b>		

<b>IV.</b>	<b>APPROVAL OF MAY 2017 GENERAL MEMBERSHIP MEETING MINUTES</b>		
	See comments above. No action taken on 10/5/17.		
	<b><i>No Action Taken – Discussion Postponed</i></b>		

<b>V.</b>	<b>FINANCIAL REPORT - TREASURER</b>		
	<p>Anne-Marie Taylor provided the treasurer’s report. Ms. Taylor stated NUSA moved its financials to QuickBooks Online. NUSA’s 990 tax return was filed. Ms. Taylor stated the three items needs to be approved by the board: 1) new board members as authorized signors on NUSA depository accounts; 2) approve the 17-18 fiscal year budget; and 3) authorize the executive committee to identify an auditor to get NUSA’s audit underway. Ms. Taylor stated the 990-filing cost under \$300, NUSA paid \$200 to keep its Ohio registered agent; Ms. Taylor stated Ms. Pryor needed to purchase a new printed for NUSA business. Monique Coleman clarified that each committee will look at their budget item and can make a recommendation to change it as needed. <b>Ms. Coleman made a motion to adopt the draft budget; Ian Randolph seconded. Vote 19-0; the motion carried. Elton Gatewood made a motion to approve the budget, hotel and registration fees submitted by Birmingham; George Lee seconded. Vote 17-0-2 (17 in favor, 0 opposed, and 2 abstentions). Paul Gambill and Rene Kane abstained. The motion carried.</b></p> <p>Current depository account authorized signors are: Tige Watts, Andre Bernard, Angela Rush, and Anne-Marie Taylor. Mr. Watts, Mr. Bernard, and Ms. Rush are to be removed and the new authorized signors will be: Jason Bergerson, Monique Coleman, Anne-Marie Taylor, and Lisa Middleton. Elton Gatewood asked how many signatures are required for checks. Ms. Taylor stated two signatures are required. George Lee asked if NUSA has a debit card. Ms. Taylor stated Jeri Pryor has one and Angela Rush has one; Ms. Rush’s card will be destroyed. Ms. Coleman suggested a designated purchasing agent must be established so a second card may be issued. <b>George Lee made a change to approve the change in authorized signors as well as the destruction of Angela Rush’s debit card; Ian Randolph seconded. Vote 19-0; motion carried.</b> No action taken at this time on designating a purchasing agent but will occur at a later date. Elton Gatewood stated he thought NUSA protocol was the Treasurer and Admin. Assistant had credit cards; Jason Bergerson said a card will only be issued to Anne-Marie Taylor.</p>		
	<b>Vote 1: 19-In Favor</b>	<b>0-Opposed</b>	<b>0-Abstained</b>
	<b>Vote 2: 17-In Favor</b>	<b>0-Opposed</b>	<b>2-Abstained</b>
	<b>Vote 3: 19-In Favor</b>	<b>0-Opposed</b>	<b>0-Abstained</b>
			<b>Motion: Carried</b>
			<b>Motion: Carried</b>
			<b>Motion: Carried</b>

<b>VI.</b>	<b>ADMINISTRATIVE ASSISTANT’S REPORT</b>	
	<p>Jeri Pryor provide the administration assistant’s report. Ms. Pryor asked if the board wanted the Sunshine Fund to send a plant to Vetricia McKinney. The board approved this request. Jason Bergerson asked Ms. Pryor to verify all board members personal information so the internal board roster document can be updated and circulated to the board. Mr. Bergerson also asked that the website be updated with new committee designations and the emails be updated with new committee members. After the conclusion of the administrative assistant’s report, <b>Rene Kane made a motion to approve the report; Loretta Buckner seconded. Vote 19-0; the motion carried.</b></p>	
	<b>Votes: 19-In Favor 0-Opposed 0-Abstained</b>	<b>Motion: Carried</b>

<b>VII.</b>	<b>CONFERENCE HOST CITY REPORTS &amp; UPDATES</b>	
	<p>A. 2018 Conference – Birmingham Update  City Reports -City of Birmingham representatives</p> <ul style="list-style-type: none"> <li>• Ms. Patton and Ms. Mitchell are the Conference Coordinators.</li> <li>• Jarvis Patton provided a welcome! Best conference, guaranteed!</li> <li>• Shelia Tyson, stated Birmingham is the Civil Rights mecca of the world. The conference will be great. 96% African American. The city is advancing so quickly. Billion-dollar projects all over the city. After staff/committee introductions, the Birmingham team went through their agenda.</li> </ul> <p>Susan Pelmer, Chair of the Adult Workshop Committee. Developed a call for presentations. Extended the deadline due to extreme interest. Initiatives, Stabilization, Empowering, Healthy Communities, Going Green, Living Independences, Family &amp; Youth to name a few. NUSA is an opportunity to share information, gain insight and enhance quality of life for everyone. 66 adult workshops were received but only 9 proposals were received on the due date. The presentations came from all over from various delegates. Ms. Pelmer will provide the number of workshops that can form outside Birmingham. 78 is the target number of workshops.</p> <p>Youth Conference Committee – Cedric Sparks  Mr. Sparks said the city govt has an arm of government that serves youth. They will use their existing infrastructure enhance the NUSA youth component. Want to allow local youth to network with youth from around the country.  Aaron – provide a hands-on and inactive experience. Social events, innovative.  Tracy Bennet – conference at a glance.  150 youth is the target. 1 chaperon per 10 kids.  <b>200 registration cap. Age range 12-18 years old. \$75 and \$100 for youth fees (early and late).</b></p> <p>Neighborhood Pride &amp; Pre-Conference Tours – Herman Lumzy</p> <ul style="list-style-type: none"> <li>• 13 confirmed tours; few more being negotiated – urban renewal projects; Pratt City. Lake view. Walking food tour; 1 bike tour. (ZIP Ride to provide a biking tour).</li> <li>• Monique asked if they had a contingency plan. What happens if the pride tours are not full, changes or cancellations are communicated, etc. Pickup in various locations.</li> </ul> <p>Budget &amp; Finance Committee – Preliminary proposed budget review – Terry Burney</p> <p>Sponsorship Committee – Gregory Jones</p> <ul style="list-style-type: none"> <li>• Sent out several letters. City of Birmingham Vendors.</li> </ul>	

	<ul style="list-style-type: none"> <li>• Corporate Sponsorship anticipates more than \$100,000</li> <li>• Mailed 532 sponsorship packages</li> </ul> <p>Guest &amp; Keynote Speakers – Florencie Underwood-Patton and Judge Andrea D. Sparks</p> <ul style="list-style-type: none"> <li>• Dr. Max Michael, MD – public health issue</li> <li>• Dr. Michael D. Moore – get young people involved; homeless program</li> </ul> <p><b>B. 2017 Conference – Omaha Update</b>  Monique Coleman requested a hard copy of the report; Tige Watts said he would try to make the documented smaller. Tige Watts stated the conference is a good guide for future conference planners and was the largest conference with 850 attendees – the largest since 2004. Rene Kane suggested better volunteer orientation. Catherine Huckaby stated last year’s election was confusing. Following the discussion, <b>Monique Coleman made a motion to approve the Omaha Conference Report; Paul Gambill seconded. Vote 19-0; the motion carried.</b></p> <p><b>C. 2019 Conference - Palm Springs</b>  Jerry Caligiuri stated last year at this time, NUSA received Birmingham’s logo and asked when would we receive Palm Springs? Jason Bergerson stated it will be presented by the winter board meeting. <b>Monique Coleman made a motion to allow the executive committee to work with Palm Springs to get their contract resolved by November 15, 2017, Elton Gatewood seconded; Vote 19-0; the motion carried.</b></p> <p>Other discussion comments included:</p> <ul style="list-style-type: none"> <li>• Tige Watts would serve as a point-of-contact for Palm Springs</li> <li>• Elton Gatewood voiced his concerns on needed the actual conference dates confirmed</li> <li>• Rene Kane stated Eugene learned lessons when hiring a third party to run a conference. Suggested program development look at host bid packet to ensure parameters of the relationship (and allowing a third party or sub-contractor) are clear.</li> <li>• Jason Bergerson stated NUSA should only contract with host with first right of refusal with them subcontracting duties to other people. This act puts NUSA in a bind.</li> <li>• Elton Gatewood felt NUSA cannot dictate how hosts administer the conference.</li> <li>• Tige Watts stated the conference coordinator is supposed to have attended the last two conferences and recommended NUSA enforces this requirement; Catherine Huckaby suggested we highlight this requirement during the next bidding process; Jason Bergerson said there is a clause in the contract; Jeri Pryor suggested a clause in added to the contract that if hosts are going to sub-contract they must request permission from the NUSA board before doing so; NUSA must set-up a scoring system for sub-contractors. Mr. Bergerson recommended streamlining the scoring sheet before next bid presentations.</li> </ul>

<b>VIII.</b>	<b>COMMITTEE ASSIGNMENTS – 2017-2018 &amp; COMMITTEE MEETINGS</b>
	Jason Bergerson went over committee assignments and encouraged all committees work together on reports for the October 6 meeting.

**IV. ADJOURNMENT**

Mr. Bergerson adjourned at 1:45pm

**OCTOBER 5, 2017 MINUTES SIGNATURE PAGE**

MINUTES SUBMITTED BY:

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DeAnna O'Malley, NUSA Secretary Date

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Jason Bergerson, NUSA President Date

ATTESTED BY:

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Jeri Pryor, NUSA Administrative Asst. Date



**BUDGET, FINANCE & STEERING COMMITTEE**

October 6, 2017

Sheraton Birmingham – 2101 Richard Arrington Jr Blvd. N

<b>I.</b>	<b>BUDGET, FINANCE &amp; STEERING COMMITTEE MEETING</b>	
	<p>President Jason Bergerson called the meeting to order at 9:03 am. Mr. Bergerson announced the committee is co-chaired by the Vice President and Treasurer. Mr. Bergerson advised that NUSA needed to adopt an annual budget. Ms. Anne-Marie Taylor provided an overview of the proposed budget. The following budget amendments were made during the BFSC meeting which are to be ratified by the NUSA board once the full board is back in session: 1)an increase for the NUSA newsletter print costs from \$3,440 to \$3,690 that incorporated the Bulk Mail permit fees; 2) the bulk mail permit budget line item was eliminated; 3) an increase for Resource Development and Program Committees; 4) an increase from \$950 to \$1,695.50 for operating and office supplies that includes the annual renewal costs of NUSA Constant Contact and mailing expenses for host city bid letters. The proposed budget for 2017-2018 is \$163,825 with expected expenditures of approximately \$106,570. The committee unanimously approved the proposed budget line item changes to the annual budget for 2017-2018.</p>	
	<b>Votes:</b> ___ In Favor ___ Opposed ___ Abstained	<b>Motion:</b> _____



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### INVOCATION

Invocation was led by Orlando Robinson, Jr.

### CALL TO ORDER

Jason Bergerson called the meeting to order at 10:25am.

### PLEDGE OF ALLEGIANCE

Pledge of Allegiance was led by Orland Robinson, Jr.

### ROLL CALL

Monique Coleman conducted roll call because the Secretary, DeAnna O'Malley had not arrived during roll call. 16 members were present during roll call; quorum established. Three (3) board members showed up following roll call as shown below.

### BOARD MEMBERS PRESENT

1. Hal Barnes	11. Greg Jones
2. Sandy Becker	12. George Lee, Jr.
3. Jason Bergerson	13. DeAnna O'Malley (late)
4. Loretta Buckner (late)	14. Ian Randolph
5. Jerry Caligiuri	15. Orlando Robinson, Jr.
6. Charmaine Clark	16. Wanda Sloan (late)
7. Monique Coleman	17. Anne-Marie Taylor
8. Paul Gambill	
9. Elton Gatewood	
10. Catherine Huckaby	

### BOARD MEMBERS ABSENT

18. Rene Kane	19. Annie Rodgers
20. Beryl McCadden-Pritko	21. Lisa Rodgers

### STAFF/HOST ENTITY TEAM MEMBERS PRESENT

Jeri Pryor, Administrative Assistant	
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<b>I.</b>	<b>A) AWARDS PROGRAM COMMITTEE</b>
	Hal Barnes stated he was pleased the committee increased in numbers. Excellent decision by the Executive Committee to increase the number of board members serving on each committee. After discussing the outcome of the awards activities, <b>Mr. Gatewood made a motion to approve the recommendations suggested. George Lee seconded. Vote 17-0; the motion carried.</b> Tige Watts stated Public Affairs created a You Tube account and added NOTY videos. Charmaine Clark stated the Board should add a 'welcome to NUSA' introductory video to that channel. Orlando Robinson suggested the board members subscribe to the You Tube channel since there is currently one subscriber.
	<b>Votes: 17-In Favor 0-Opposed 0-Abstained Motion: Carried</b>

<b>I.</b>	<b>B) BOARD DEVELOPMENT and BYLAWS &amp; RULES COMMITTEE</b>
	Board development and Bylaws and Rules provided a consolidated committee report. There were three resolutions from the May 2017 general membership meeting, which Jason Bergerson summarized. Mr. Bergerson stated the NUSA Board would work on developing a strategic plan and language to clarify two representatives per city. Mr. Bergerson proposed a SWOT analysis exercise for NUSA to ascertain areas of strength and weakness. The second resolution pertained to the representation issue (2 members per city is the current rule; the proposed change is 2 board members per state). Mr. Bergerson proposed a bylaw revision which would change the bylaw language from "two members per city" to "two members per state." The next two resolutions passed pertained to Membership and Public Affairs Committees. Tige Watts stated he would like NUSA to add the Conference of Mayors as partners. <b>Monique Coleman made a motion to approve the consolidated report as presented with recommended changes. Ian Randolph seconded. Vote 15-0-2; the motion carried. George Lee and Dr. Gregory Jones abstained.</b>
	<b>Votes: 15-In Favor 0-Opposed 2-Abstained Motion: Carried</b>

<b>I.</b>	<b>C) MEMBRERSHIP SERVICES COMMITTEE</b>
	Hal Barnes stated he is working on membership drives to increase the city membership. The Membership Committee is also working to recruit more affiliates. Affiliates (neighborhood associations) are the voice of NUSA. There are currently 37 affiliate members and six (6) corporate members. <b>Jerry Caligiuri made a motion to approve the report as presented; Rene Kane seconded. Vote 17-0; the motion carried.</b>
	<b>Votes: 17-In Favor 0-Opposed 0-Abstained Motion: Carried</b>

<b>I.</b>	<b>D) PROGRAM DEVELOPMENT COMMITTEE</b>
	Jerry Caligiuri introduced all committee members. Mr. Caligiuri suggested – due to Birmingham’s 76 workshops – that we work to limit the number of workshops in future conferences. Mr. Caligiuri asked if the Board would tour the conference facility. Mr. Bergerson stated a tour is not scheduled but could be arranged before the board leaves Birmingham (on 10/6). Beryl McCadden-Pritko sent a message to Mr. Caligiuri to see the voting room to make sure the room will meet Board Development needs. <b>Mr. Bergerson asked the Birmingham team to arrange a tour of the conference facility. George Lee made a motion to approve the report; Paul Gambill seconded. Vote 17-0; the motion carried.</b>
	<b>Votes: 17-In Favor 0-Opposed 0-Abstained Motion: Carried</b>

<b>I.</b>	<b>E) PUBIC AFFAIRS COMMITTEE</b>	
	<p>Tige Watts gave the report for Annie Rodgers. Mr. Watts said October 1 seems to be a better deadline for the call for presenters, instead of September 1 due to holiday weekend (Labor Day weekend). Mr. Watts stated NUSA’s Facebook page had 1054 likes and is steadily rising. Tige Watts suggested the Board continue to authorize Evelyn (LAST NAME?) To continue editing the NUSA newsletter. Ms. Coleman also wanted Public Affairs to inquire about the new outlets in Omaha and see if they would be in Birmingham. It was suggested NUSA work to phase out printing the NUSA newsletter; Elton Gatewood stated he was 100% opposed to only emailing the NUSA newsletter. Mr. Gatewood felt NUSA should not only consider the cost but also the convenience for NUSA members. Jeri Pryor stated over 100 of NUSA’s members do not have an email address and using only emails for communication would not be sufficient.</p> <p>Tige Watts suggested NUSA continue to use his bulk mail permit and reimburse him for the expenses. Monique Coleman asked if NUSA was going to continue using Tige Watts bulk mail permit and asked where the fee shows up on the NUSA budget. Tige Watts stated there are four main costs: printing, postage, postage preparation and a design fee.</p> <p>After concluding the discussion, <b>Greg Jones made a motion to approve the report; Elton Gatewood seconded with a foot note that NUSA members continue to receive three mailed newsletters each year and use the extra \$250 to roll into newsletter report. Vote 17-0; the motion carried.</b></p>	
	<b>Votes: 17-In Favor 0-Opposed 0-Abstained</b>	<b>Motion: Carried</b>

<b>I.</b>	<b>F) RESOURCE DEVELOPMENT COMMITTEE</b>	
	<p>The Resource Development Subcommittee chair, Rene Kane, presented the committee’s report (attached) and requested their budget line item be increased to \$1000.00 from its current \$500.00 in order to purchase Grant Station clearinghouse for grants and funding sources and to support the committee’s activities over the next year. If NUSA becomes an affiliate member of Grant Station, the cost is \$300, otherwise \$700. Discussion included the need for grant writers and limitations in the NUSA standing rules on paying a percentage of grants to a professional grant writer; availability of volunteers grant-writers form among the board or membership; availability of Grant Station through Tech Soup (\$300). <b>Monique Coleman made a motion to accept the committee’s report; Elton Gatewood seconded. Motion passed unanimously with 16 in favor, none opposed. One board member left</b></p>	
	<b>Votes: 16-In Favor 0-Opposed 0-Abstained</b>	<b>Motion: Carried</b>

<b>I.</b>	<b>G) BUDGET, FINANCE &amp; STEERING COMMITTEE</b>	
	<p>Jason Bergerson presented the amended budget indicating an increase for the Program Development and Resource Development Subcommittees of \$500 each and clarification of the Birmingham 2018 NUSA Conference Youth rate of \$25. <b>Elton Gatewood moved to accept the subcommittee’s amended budget; Ian Randolph seconded. The motion passed unanimously with 16 in favor, none opposed.</b></p>	
	<b>Votes: 16-In Favor 0-Opposed 0-Abstained</b>	<b>Motion: Carried</b>

<b>II.</b>	<b>CONTINUATION OF ANY UNFINISHED COMMITTEE REPORTS</b>	
	Noting to report.	
	<b>Votes: 16-In Favor 0-Opposed 0-Abstained</b>	<b>Motion: Carried</b>

<b>III.</b>	<b>OLD BUSINESS</b>	
	<p>Ms. Coleman provided an overview of the May 2017 pre and post conference meeting minutes as well as the general membership meeting minutes. Ms. Coleman said she could shorten page 3 NNA comment to: "Tige Watts suggested no action at this time until some items were addressed." On page 5 IX host city, Monique Coleman asked who made the motion. She couldn't hear the recording. There is also a typo with Palm "Sprints". Tige Watts stated - page 5 David's last name is spelled 'Ready'; Monique Coleman stated she needed to confirm members present at the post conference board meeting. George Lee noted on page 7 Catherine's last name is misspelled shown as Huckabee but should be Huckaby. Loretta Buckner noted on page 7 V line 15 Gerri's name is misspelled. Orlando Robinson noted on page 7 item VI B. add first name Orlando with 'Jr.' at end. Loretta Buckner noted Ms. Huckaby's name was misspelled again on page 8. <b>Elton Gatewood made a motion to accept the minutes with the noted corrections; Jerry Caligiuri seconded. Vote 16-0. The motion carried. Following the review of the minutes, Monique Coleman left the meeting.</b></p>	
	<b>Votes: 16-In Favor 0-Opposed 0-Abstained</b>	<b>Motion: Carried</b>

<b>IV.</b>	<b>NEW BUSINESS: SWOT ANALYSIS</b>	
	<p><b>Strengths of Neighborhoods, USA</b>  Great conference; quality workshops; 300+ years of community organizing experience on the board; reach of the organization; inspiring education; we bring out the passion in people; we provide information; vendor booths; relationships; legacy projects; we empower people to get things done in their neighborhoods; awards are highly successful; youth outreach; quality/diversity of the board; grassroots nature; "we tell the stories of America's neighborhoods"; nice learning environment at our conference; roles, rights, responsibilities poster; sense of pride and togetherness for people from all sizes of communities; share challenges, thoughts, solutions; opportunity to become part of something to do in your neighborhood; opportunity to learn, grow, collaborate; network; gain wisdom.</p> <p><b>Weaknesses of Neighborhoods, USA</b>  Could be more welcoming, especially to new members; could do better outreach; some people come to the conference alone and we don't do anything to make them feel welcome; board appears cliquish to the membership; geographic representation is limited; missing the Latinx, Asian populations (and others); sometimes the board loses momentum; we're missing a big part of the U.S.; high first-time attendees (fewer repeats); need more respect for fellow board members; ; people at local level not always aware of NUSA; sometimes we tear each other down; forget our roles as board members; financial constraints on the organization limits our effectiveness; board lacks involvement with the membership; board not visible to membership;</p>	

<p>board doesn't follow up enough or fast enough; conference information not always available to membership after the conference.</p> <p>[There's no U without NUSA and no NUSA without US!]</p> <p><b>Opportunities for Neighborhoods, USA</b>  Collaborate with other non-profits and organizations; conference greeters/cruise directors; ID who is here for their first time; board candidates "rap"; NUSA branding!; board members; identify ourselves to other members; tasks for board members to welcome people; get shirts/vests/caps/buttons; we're ALL ambassadors; sharing more of what we do; untapped cities; larger committees &gt;&gt; broader experience; spread word; make better use of the website as a resource; ongoing resources; c]scholarships; engaging membership to help with conference; survey monkey; use conference to get feedback on organization; suggestion box; engage members by having board sit at different tables (not all together); focus more on NHAs vs. government staff; recruit more HA leadership; Google sites that show activities boards members are engaged in; online portal for member spotlights (perhaps nominees for Who's Who?);</p> <p><b>Threats to Neighborhoods, USA</b>  Economic swings (host cities/nationally); competing conferences' perception; control over narrative/identity' scheduling around the holiday; few people show up at our general meetings; apathy; lack of engagement; economic disparity; lack of listening to long-time members; not engaging youth; weather disruptions; 2020/21 host-city-bids</p> <p><b>Discussion concluded. Vote to approve motion: 14 in favor, 0 opposed</b></p>		
<b>Votes: 14-In Favor</b>	<b>0-Opposed 0-Abstained</b>	<b>Motion: Carried</b>

**VI. ADJOURNMENT**

Mr. Bergerson adjourned at 4:00pm

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**OCTOBER 6, 2017 MINUTES SIGNATURE PAGE**

MINUTES SUBMITTED BY:

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DeAnna O'Malley, NUSA Secretary

Date

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Jason Bergerson, NUSA President

Date

ATTESTED BY:

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Jeri Pryor, NUSA Administrative