



## CALL FOR PRESENTATIONS

### 2020 NUSA CONFERENCE

Neighborhoods, USA (NUSA) is proud to host its 45th annual conference, May 20-23, 2020, in Little Rock, Arkansas, where it will showcase the event's theme "NEIGHBORHOODS: THE FABRIC OF OUR COMMUNITIES".

NUSA provides its members with the tools and training to improve and maintain great neighborhoods every year. These cutting-edge workshops provide an education for anyone who is committed to community improvement, whether you're a grass-roots activist or a professional.

NUSA's Program Development Committee is seeking proposals from the best and brightest to present workshops on a wide range of topics related to neighborhoods.

Preference is given to proposals that address the conference theme, "Neighborhoods: the Fabric of our Communities", in one of the following eight (8) workshop tracks:



### NUSA 2020 TRACK DESCRIPTIONS

#### 1. Crime, Safety, and Security

Here in Little Rock, as many other great cities in the U.S., we pride ourselves in the measures we take, at the city and resident level, to make our city as safe and secure as possible. We understand crime and it is our priority to keep crime levels low in order to nurture a safe living environment for our residents. Workshops should focus on any neighborhood, group/organization, citizen, or city led initiatives and partnerships enacted with the goal of fighting crime and/or maintaining cities and youth safe and secure.

#### 2. Beautification/Urban Revitalization

Projects have been undertaken in order to beautify/revitalize neighborhoods all over the U.S. Thanks to these projects we are seeing many beautiful, clean, and urban hubs today. Workshops should focus on describing the beauty and revitalization of one's neighborhood(s), and shine light on how they achieved this task.

### **3. Restoring Lifestyles: Health/Drugs, Homelessness, Re-entry, Senior Citizen Transition**

Addressing the needs for individuals who want to change or enhance their lives by offering them a positive alternative lifestyle. Workshops should focus on positive initiatives, programs, partnerships or events that help the residents of one's city to execute this.

### **4. Neighborhood Enhancement and Technology/Working with City government**

Using advances in technology and data to keep our neighborhoods informed and empowered.

Workshops should highlight any use of 21<sup>st</sup> century technology or data compiled that has helped the enhancement of their neighborhood and working with city government.

### **5. Building and Sustaining Neighborhood Leadership & Skills for Success**

Leading a neighborhood association requires skills in planning, visioning, advocacy, facilitating, conflict resolution, event management, and much more. Workshops should focus on programs that support leadership development at the grassroots level, city-provided or neighbor-to-neighbor training, and ways that groups gain skills and abilities to effectively lead, advocate, and sustain effective neighborhood organizations.

### **6. Working with our Multicultural Communities**

Making a diverse population feel welcomed and a part of your community. Presenting initiatives that have helped the local multicultural communities enhance their way of life and have actively included these diverse cultures.

## **7. Youth**

### **A. Youth Workshops Stream**

Workshops for current or prospective youth workers. Participants will learn how they can make a difference in a young person's life or help the youth in your community be part of your neighborhood groups.

### **B. NUSA 2020 Youth Conference (Ages 13-18)**

This will be an engaging time for youth and youth workers to learn from Peers and Community Leaders the importance of advocacy, outreach development, role of media and leadership in the community. Our Conference Title is **SAFE "Students Advocating for Engagement"**. Sessions include:

#### **Community Matters**

This session provides tools for youth to express their views on the causes of and solutions to youth violence. How to defuse tensions and build alliances among cliques and gangs, identify problems and formulate strategies for reducing mistreatment and violence, Communication between Police and First Responders and foster improved communication between youth and adults.

#### **How The Media Shapes You**

Using Instagram, Snapchat, Twitter and even YouTube in earnest, youth are learning the responsibility that comes with the power to broadcast locally and to the world. These sessions will help nurture the positive aspects by accepting how important social, and Radio/TV media is for youth and helping them find ways for it to add real value to their lives.

### **Where Is Life Taking You**

These sessions, regardless of the nature of the challenges we face, will inspire youth to build a support network to provide the kind of help life challenges bring—friends to lift you up, literally or figuratively. Topics involve health—your own or that of a family member, finances, conflicts with scheduling or problems with a class if your plan includes college or trade school. They might even be psychological, prompting you to lose your focus and slip into a counterproductive frame of mind.

### **Having a Seat at the Table**

These sessions will help youth to navigate and pursue their equal share at the table so their voices can be heard. Topics include creating change in your community, decision-making, barriers young people can face that prevent them from getting involved and having an equal voice or decision-making power.

## **8. NUSA:**

Learn more about the NUSA organization, attend workshops about how to run for the NUSA Board of Directors, connect via social media, the benefits of becoming an affiliate member or watch presentations as the awards finalists compete for the Neighborhood of the Year and Best Neighborhood Program Awards.

*Please e-mail your proposals as a **Word document** to the following address:*

*[WorkshopProposals@nusa.org](mailto:WorkshopProposals@nusa.org).*

*All proposals must be received no later than **Sunday, September 15, 2019 by 11:59 p.m.** (East Coast Time) to be considered and must follow the “Proposal Outline” below:*

## **PROPOSAL OUTLINE**

### **1. Workshop Information**

- A. Workshop title
- B. Description - should be 50-60 words maximum. This will be used to prepare the conference registration and program booklets
- C. Extended Description - 300-word maximum, including a minimum of three learning objectives.
- D. Primary and Secondary Conference Tracks
- E. Session Format (i.e. debate, clinic, moderated session, panel, etc.)

### **2. Proposer/Session Organizer Information**

- A. Name, Title
- B. Company/Organization
- C. Address, City, State and Zip
- D. Phone: Daytime, Evening and Fax
- E. Email Address

### 3. Panelist Information (list for each panelist)

- A. Name, Title
- B. Company/Organization
- C. Address, City, State and Zip
- D. Phone: Daytime, Evening and Fax
- E. Email Address
- F. Describe experience in presenting this workshop topic. Include academic and/or professional credentials as appropriate.
- G. Describe overall presentation experience. Include a link to any YouTube video that provides an example of presentation skills, if available.
- H. Include statement confirming the panelist is aware of the submission and agrees with the terms and conditions described below.

## WORKSHOP EXPECTATIONS, TERMS AND CONDITIONS

Workshop proposals must be submitted with the prescribed "Proposal Outline" above as a Word document. Proposals must be submitted via email and received no later than by 11:59 p.m. (East Coast Time) on **Sunday, September 15, 2019**. If we select your presentation, you must adhere to the established guidelines.

**Workshops will be held on Thursday, May 21, 2020 and Friday, May 22, 2020.** Speakers should be available on both days until an actual workshop time has been confirmed. Your assigned time will be provided to you as soon as possible.

Workshop proposals demonstrating significant audience participation will be given priority. The Program Development Committee reserves the right to merge workshops and panels as it sees fit.

Presenters shall limit statements advertising, announcing or marketing professional services or product promotion during the workshops. A brief statement, either at the beginning or end of the session, is permissible.

We encourage speakers to participate in the entire conference. ALL speakers and panelists are required to pay conference registration fees.

The following AV equipment will be provided in each workshop room: laptop, LCD projector, screens, laptop tables, easels, and markers. Presenters will need to provide anything additional at the presenter's cost.

Some sessions may be recorded on video. Please give us your permission to record or not to record your session in a written statement.

NUSA and the City of Little Rock Program Committee reserve the right to combine proposals of similar and/or related workshop topics.

Please direct all inquiries, questions and/or concerns you may have about the terms and conditions to [WorkshopProposals@nusa.org](mailto:WorkshopProposals@nusa.org).

*Thank you!*