



Neighborhoods, USA Board Meeting Minutes Wednesday, May 24, 2017

1001 Cass St. Omaha, Nebraska – Hilton Omaha Downtown

I. INVOCATION, CALL TO ORDER, PLEDGE OF ALLEGIANCE & ROLL CALL

Tige Watts called the meeting to order at 9 am. Tony Olden led invocation followed by the pledge of allegiance. Ms. Coleman conducted roll call; 14 members present at the time of roll, three (3) members had excused absences, and three (3) members were late.

MEMBERS PRESENT

1. Tige Watts
2. Jason Bergerson
3. Monique Coleman
4. Beryl McCadden-Pritko
5. Anne-Marie Taylor
6. Angela Rush
7. Hal Barnes
8. Loretta Buckner
9. Jerry Caligiuri
10. Paul Gambill
11. Rene Kane
12. Lisa Middleton

13. Annie Rodgers

14. VACANT SEAT

MEMBERS LATE

1. Loretta Buckner (NP)
2. DeAnna O'Malley (NP)
3. Wanda Sloan (P)

MEMBERS ABSENT

1. Hal Barnes - *excused*
2. George Lee - *excused*
3. Vetricia McKinney – *excused*

II. APPROVAL OF THE AGENDA

Tige Watts called for approval of the agenda. **Monique Coleman made a motion to approve the agenda. Tony Olden seconded. Vote: 14-0; the motion carried.**

III. SECRETARY'S REPORT-APPROVAL OF MINUTES FROM FEBRUARY 2017 BOARD MEETING; RE-AFFIRMATION STATEMENTS

Monique Coleman asked for the re-affirmation statements. All board members not running for the board was asked to provide a re-affirmation statement.

Monique Coleman moved on to discuss the minutes. Jason Bergerson pointed out, "one seated NUSA board member" needs to be corrected. Angela Rush pointed out on page 4 A, a letter was missing. QuickBooks comment was changed to note access would be made available online for the Treasurer and Assistant Treasurer. **Tige Watts called for a motion to approve the minutes as corrected. Rene Kane made a motion to approve the minutes as corrected; Jason Bergerson seconded. Vote, 14-0; the motion carried.**

IV. FINANCIAL UPDATE & TREASURER'S REPORT

Tige called the meeting to order at 10:15am. Invocation was led by George Lee. Following the pledge Anne-Marie Taylor provided the Treasurer's Report. QuickBooks added as the NUSA accounting system. Oct. 1 – May 15 (report cut off for the purposes of reporting). Ms. Taylor went through the report to clarify income and expenses; Ms. Taylor noted we have requested audit and tax filing services for our previous fiscal year. We received \$35,425 in individual memberships and \$175 in youth membership. There was a \$12 bank fee for a bounced payment. The Award committee incurred no additional charges. Evelyn airfare and lodging was paid for by NUSA; she publishes the NUSA e-newsletter. In the report provided, Ms. Taylor noted Line 34 was paid to the fiscal agent Omaha by Design for conference registrations. Total expenses \$50,371.45. **Tony Olden made a motion to approve the report. Jason Bergerson seconded. Vote 14-0; the motion carried.**

V. ADMINISTRATIVE ASSISTANT'S REPORT

Jeri Pryor provided the Administrative Assistant's Report. Ms. Pryor stated she received bids/proposals to host NUSA conference. She entered and processed 160 registrations; deposited over \$39,000 in registration fees; coordinated the shipment of equipment; and has been helping committee chairs. Ms. Pryor stated the Sunshine fund had a beginning balance of \$29. We spent \$57 for George Lee, which left us with a negative balance of \$28.93. Monique Coleman donated \$20, Paul Gambill donated \$10, many other board members donated to get the Sunshine fund out of a negative balance. **Jason Bergerson made a motion to approve the report. Tony Olden seconded. Vote 14-0; the motion carried.**

VI. RATIFICATION OF EXEC BOARD ACTION WITH NEBRASKA PARLIAMENTARIAN REPLACEMENT

The Executive Board approved the hiring of a Parliamentarian. **Monique Coleman made a motion to approve the replacement. Tony Olden seconded. Vote 14-0; the motion carried.**

VII. CONFERENCE-SPECIFIC ITEMS FROM COMMITTEES

Norita Matt and Roxanne provided an overview of the Mayor's reception and the neighborhood pride tours. Ms. Matt noted there would be a recognition ceremony where Tige Watts would be recognized and the rest of the board could be acknowledged as well. **Jason Bergerson made a motion to approve the conference report. Annie Rodgers seconded. Vote 14-0; the motion carried.**

A. MEMBERSHIP SERVICES – AFFILATE APPLICATIONS

Tige stated during the Membership Services report that George Lee would be absent at this conference. Lisa Middleton will fill in on his behalf and provide reports and updates on behalf of Membership Services in George Lee's absence. Tige suggested we move the two (2) affiliate applications to the post conference meeting to be held on Saturday, May 27.

B. BOARD DEVELOPMENT – ELECTION RULES & PROCEDURES, VOTING, ELECTION DAY

Beryl McCadden-Pritko asked for volunteers to help with elections. There was a discussion held to go over logistics for volunteers, voting stickers, and giveaways to motivate members to vote. Voting will begin at 8am; all volunteers need to be present for testing, planning and during the voting process.

C. BYLAWS & RULES – RESOLUTIONS

Jason Bergerson stated no resolutions have been submitted at this time but if any are submitted they need to be in by 5pm on Friday. Jason Bergerson asked if we can announce this during each Plenary session. Volunteers are needed at the NUSA table; throughout the entire conference. Remember more than 58% of attendees are new so we want to leave a good impression. Beryl discussed how to get ribbons to candidates. Several options were presented (during plenary, in packets, during announcements, etc.)

D. PROGRAM DEVELOPMENT – REGISTRATION, VOLUNTEERS, BOARD RULES, AMBASSADORS, SMILES

Tige Watts stated we will need board members to staff the NUSA table. We will also need to help steer traffic of conference goers. Please remember many of the conference attendees will be here for the first time so we want to be sure we are helpful and courteous.

E. ANY OTHER CONFERENCE-RELATED MATTERS FROM COMMITTEES

Omaha NUSA 2017 Conference Update: Mayor’s Reception – 5:30pm on 5/25 for NUSA. There are 18 pride tours. Mr. Watts asked about the pending registrations. Roxanne said there are some last-minute questions before we can determine how to resolve the matter. Mix n Mingle will be hosted tonight.

Anne-Marie Taylor stated there are 10 NOTY and 11 BNPA. Monique Coleman volunteered to judge for BNPA. Annie Rodgers asked board members with Instagram to follow the NUSA page.

VIII. PUBLIC AFFAIRS COMMITTEE & MY NNA JOINT COLLABORATION PROJECT

Kevin Wier from Austin, TX gave a short presentation; this is Mr. Wier’s 3rd NUSA Conference. He provided a handout and asked that NUSA adopt his website. Although his company is a for-profit company Mr. Wier offered his service to NUSA for free.

- Monique Coleman asked:
 - Is NNA an affiliate member? Kevin – not yet but will become one. Monique suggested they talk to Membership Services
 - Do they have a board of directors? No, just the Weirs are the owners. Would like to have a Board of Directors and would encourage NUSA Board Members to sit on the board.
 - Are you a 501c3? Mr. Wier stated no, they are an LLC.
 - Are you involved in any political campaigning activities? No. The platform is issue driven, not political.

- Monique suggested they become an exhibitor so the membership can interface and learn more and provide the board with feedback
- Monique suggested a Letter of Intent to outline the parameters of the partnership/collaboration.

Tige Watts stated he sees this is an opportunity to cross promote services and it would be accessible via the NUSA website.

- Elton Gatewood asked:
 - How do we define collaboration?
 - What is the liability?
 - Assets and funding? What's in it for NUSA and what are we giving/receiving in the partnership?
 - Elton stated they are a for-profit company and there needs to be something in it for NUSA.
 - Things are moving a little too fast – maybe do a workshop.
- Wanda Sloan asked:
 - How is this difference than Next Door?
 - How do you control content?
 - Who defines “a neighborhood”
- Jason Bergerson stated:
 - Filtering groups who go through the division of filing for licensing to use to form and vet groups or associations.
 - What is NUSA's role? Is this an advocacy role?
 - Do we need to develop a policy regarding cross-branding and advocating for various tools and sources like My NNA and Next Door?
- Monique stated:
 - Basic vetting could be:
 - Bylaws in place
 - Board (voluntary or mandatory) in existence
 - Active for at least 6 months or 1 year
 - Must submit a membership roster
 - Must submit bylaws
 - Must submit some sort of marketing material to validate true existence and/or intent?
 - These are some of the criteria we require for our affiliate members so I would be hesitant for us to endorse and promote something that doesn't have the same minimum vetting requirements that NUSA has for our affiliate members
- Gerri Robinson asked:
 - Vetting, who does this? Mr. Weir said it's only him and his wife.
 - How do you determine who is legitimate?
 - What does it mean to quietly promote the site?
- Wanda Sloan said:
 - How is My NNA different from Next Door. My NNA determines membership, Next Door does not.

- Who defines the neighborhood. Mr. Weir stated he and his wife vet all applicants. They do an online search.
- How do you control online content from associations? Mr. Weir stated the association controls content.
- Annie Rodgers stated she's in a rural town; some in here area cannot be found online so how would Mr. Weir be able to vet groups that are not neighborhood associations? Mr. Weir said they are working to accommodate different group types.
- Toni Olden stated:
 - NUSA was founded on ground-roots; most of members don't use computers; over half of NUSA members are seniors. Generational aspects need to be addressed.

As a result of the discussion, Tige Watts stated the board would not take any action at this time but could revisit when some of the concerns noted here today were addressed.

IX. HOST CITY BID PRESENTATION

Tige Watts reconvened the meeting at 11:08am. Tige Watts asked Lisa Middleton to introduce the Palm Springs team. The Palm Sprints team provided their presentation; Palm Springs was the only received bid that presented at the conference. Palm Springs stated they are willing and prepared to host a conference in 2019 or 2020. If in 2019 there are some logistics they would need to work out. The week prior to NUSA's normal week is wide open. Lisa introduced David Ready who is the City Manager. Rick Leeson is the Regional Director of CVB. Denise Goolsby is the Director of Neighborhoods. **QUESTION made a motion. Jerry Caliguri seconded. Vote 12-0-2; with abstentions (Coleman, Robinson); the motion carried.**

Jason made a motion to ask the host entity (Palm Springs) to host the 2019 conference Wed-Sat week prior to Memorial Day (May 22-25); if that timeframe does not work, ask that they host the conference the previous week (May 15-18); and the third alternative would allow NUSA to adjust the dates, if the host entity cannot accommodate option one or two above. Elton Gatewood seconded; Vote 13-0-1 with one abstention (Gerri Robinson); the motion carried.

X. ANY OTHER CONFERENCE-SPECIFIC ITEMS

Not applicable.

XI. RECESS UNTIL 2PM ON SATURDAY, MAY 27

Following the decision, Mr. Watts recessed until May 27, 2017.



Neighborhoods, USA Board Meeting Minutes Saturday, May 27, 2017

1001 Cass St. Omaha, Nebraska – Hilton Omaha Downtown

I. INVOCATION, CALL TO ORDER, PLEDGE OF ALLEGIANCE & ROLL CALL

Tony Olden led invocation. Jason led the pledge of allegiance.
Tige called the meeting to order at 2:00pm

II. FOLLOW-UP ITEMS FROM ANNUAL MEMBERSHIP MEETING

James Medlock from Omaha Liberty Herald said they report on neighborhoods. Wants feedback on how NUSA was treated by Omaha.

III. ASSESSMENT & DISCUSSION OF 2017 NUSA CONFERENCE IN OMAHA

Norita Matt said it was a great experience for Omaha. Send Meredith a message of thanks. Loretta Buckner asked about in-the-neighborhood (Iowa-Nebraska conference) - Neighborhood based initiatives are the goal for the city. Annie Rodgers said may folks from Omaha were acting like Omaha ambassadors. Great Job. 850 total registrants. Jeri said there were some no shows and there were some pending. Jeri asked Norita to get the packets of the now-shows from Roxanne so we can cross-reference. Beryl McCadden-Pritko said there were some issues with Omaha people (several) that created issues in the board elections. Norita said she will address it with their people. Jason Bergerson made a comment that we need to pass comments on to Birmingham, AL. Lisa Middleton said asking people not to talk at a social event is unrealistic. Paul Gambill said he agreed with Lisa Middleton. Jason Bergerson suggested a new member 101 and several meet-the-candidate forums. Tige Watts stated next year's conference book must have one page dedicated to the board elections. Wanda Sloan stated NUSA should ask workshop presenters to provide handouts. Tige Watts stated Omaha has 100 days to release the final conference report. Norita Matt said they will get the report done before then. Lisa Middleton said we should have ways for the Board to interact with the membership. Monique Coleman noted several opportunities already exist and said board members should attend all planned events but most importantly work the NUSA booth to interface with the membership.

Jason Bergerson noted the e-Newsletters should be presented at the Thursday breakfast so we save time on awards presentations. ***Mr. Bergerson also suggested we task***

BSFC with homework on the passed resolutions. Loretta Buckner asked where the resolutions in our packets? Will they go to our cities? Tige said no. Monique Coleman made a comment expressing concerns about board members discussing financial matters at the general meeting, which should be discussed amongst the board. Loretta Buckner also noted awards out to governmental entities. Ms. Buckner asked that NUSA highlight neighborhoods and not governmental entities.

IV. ANY ITEMS FOR UPDATE OR ACTION RELATED TO 2017 CONFERENCE

Not applicable.

V. UPDATES AND ACTION ITEMS FOR 2018 NUSA CONFERENCE IN BIRMINGHAM

A. QUICK CONFERENCE UPDATE

B. APPROVAL FOR CALL FOR PRESENTATIONS AND RELEASE DATE

Call for Presentations – Monique moved to approved; Tony seconded.

Jason Bergerson said presenters are required to be registered members and in good standing. Should presentations be presented to NUSA as well as to Birmingham, AL? Program Development will get any changes back to NUSA Executive Committee by June 15. We are requesting archival copies for NUSA. Loretta Buckner asked if the neighborhoods will be involved with the workshops. Monique Coleman said the first three tracks are focused on grass-roots initiatives. Birmingham, AL has 99 neighborhoods that they support and promote in a significant way. Geri Robinson said the neighborhoods will be involved in a big way. Annie Rodgers said we could possibly help government and residents partnering with staff. Jason Bergerson suggested we have a half of day set aside in Birmingham, AL so we can set the expectations. **After discussion, Monique Coleman made a motion to approve the call for presentations; Tony Olden seconded. Vote 15-0; the motion approved.**

VI. COMMITTEE REPORTS, SUMMER PROJECTS & ACTION ITEMS

A. AWARDS PROGRAM COMMITTEE REPORT

Anne-Marie noted the committee should clarify the difference between NOTY and BNPA on the nomination forms. Public Affairs will help review E-Newsletter categories and possibly merge them. Award presenters may be permitted to place their presentations on a CD but it could be a problem for some users. The Committee may revise the award entry fees.

B. BOARD DEVELOPMENT COMMITTEE

Beryl-McCadden-Pritko went over the newly elected members of the board of directors:

1. Dr. Gregory Jones 157 votes
2. Mr. Robinson 156 votes
3. Sandy Becker 146 votes
4. Ian Randolph 142 votes
5. Charmaine Clark 136 votes
6. Anne-Marie Taylor 128 votes
7. Catherine Huckabee – 119 votes

- 65% of people were first-time attendees. Ms. McCadden-Pritko concluded her report.

- Ms. McCadden-Pritko stated there were 165 first-time attendees. 60 people showed interest in running for the board. Ms. McCadden-Pritko certified information and submitted a hard copy of the report. **Monique Coleman made a motion to approve the board election results; Gerri Robinson seconded. Vote passed 15-0. The motion carried.**

C. BYLAWS & RULES COMMITTEE

Exit Interview will be completed and sent out by the end of June. Beryl said the comment date will be included when it is released. Jason said once the date is set, bylaws and board development should have a joint meeting to discuss the exit interview.

D. MEMBERSHIP SERVICES COMMITTEE

Lisa provided an update. Angela has helped Lisa with information. Us Angie's data as a baseline. Good feedback at the NUSA booth.
July 1 for the municipal guide – Angela

E. PROGRAM DEVELOPMENT COMMITTEE

No updates.

F. PUBLIC AFFAIRS COMMITTEE

Newsletters coming out.
Pictures

G. RESOURCE DEVELOPMENT COMMITTEE

No updates.

VII. OLD BUSINESS

Jason will send out a tickler for committee members. Strategic Planning.

VIII. NEW BUSINESS

A. INTRODUCTION OF NEW BOARD MEMBER-ELECTS

Tige Watts gave a warm-welcome to Catherine Huckabee, of Fort Worth, Texas.

B. ORIENTATION SESSION FOR NEW BOARD MEMBERS

All board members elected at the Omaha conference will receive board orientation at the October meeting.

C. MEETING DATES FOR BOARD MEETING IN BIRMINGHAM (OCT 4-6)

Tige Watts provided the board with the planned dates for the upcoming fall board meeting.

D. OTHER ITEMS

Tige Watts and Beryl McCadden-Pritko talked about registration and pending payment issues. Some folks were given a bag but were not registered. Board

members asked if there are the plans for replacing Richard Whipple as a point person for host entities? Tony Olden and Gerri Robinson said their good-byes!

ADJOURNMENT

After the discussion concluded, Tige Watts adjourned the meeting at 3:33pm.

MAY 24-27, 2017 NUSA MEETING MINUTES SIGNATURE PAGE

SUBMITTED BY:

Signature: Monique Coleman, NUSA Secretary

Date:

APPROVED BY:

Signature: Tige Watts, NUSA President

Date:

ATTESTED BY:

Signature: Jeri Pryor, NUSA Administrative Assistant

Date: